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Regional Governments Set to Spend USD 9.5 Billion on Cyber Security By 2019

Infosecurity Middle East Makes Regional Debut, Co-located with ISNR 2016

Abu Dhabi, United Arab Emirates

Regional governments see cyber-crime as a growing threat and together are set to invest heavily on cyber security over the next four years, according to experts.

An industry on the rise, a recent report from Pricewaterhouse Coopers indicated a staggering 42.8 million information security incidents reported globally in 2014, up 48% from the previous year.

According to a Cisco Annual Security Report, the Middle East faces increasing malware threats from cyber-attacks, particularly in the energy sector which was in the global top five most-at-risk industries for malware in 2014. The global energy sector was subject to a 300% higher malware encounter rate than the median industry. And, with the Middle East home to more than 60% of OPEC's oil reserves, investment in cyber security is a critical issue for governments and corporations alike.

A recent MarketsandMarkets report estimates that regional governments will spend upwards of USD 9.5 billion on cyber security by 2019 as governments and enterprises collaborate to implement strict laws and regulations for securing networks.

Making its debut in the region, Infosecurity Middle East will launch during the seventh edition International Security and National Resilience (ISNR) Abu Dhabi exhibition next year. The leading international event is an offshoot event from Infosecurity Europe, Europe's number one information security exhibition and conference for over 20 years.

"We must remember the world of cyber space is constantly evolving. Continuous attacks globally and in the region on governments and businesses demand the constant development and progression of solutions and technology which are growing at staggering speed," said Nicky Dawson, Group Exhibition Director of ISNR Abu Dhabi.

"Cyber security was a key issue addressed during this year's World Economic Forum and governments around the world, including in this region, have identified it as a threat to national security. The launch of Infosecurity Middle East brings a proven authority within the global information security industry, with more than 20 years of experience in Europe, to the rapidly growing regional market," Dawson added.

Under the guidance and direction of the UAE's Ministry of Interior, ISNR was established as a platform for countries from around the world to see and source the world's very latest homeland security solutions in one place, at one time.

For the three-day March 2016 ISNR event, there will be more than 500 exhibiting companies from 45 countries showing solutions to nearly 20,000 attendees from more than 90 countries, many of whom will form country delegations of buyers.

InfoSecurity is a highly respected international brand in the information security industry and in 2016 will be a co-located exhibition with ISNR Abu Dhabi to serve regional governments, critical infrastructure, major public institutions and IT security officers with the latest trends and innovative solutions to ensure the security of business information and IT infrastructure.

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About ISNR 2016 (www.isnrabudhabi.com)

The International Exhibition for Security and National Resilience (ISNR) is the region's foremost platform dedicated to homeland security, safety and national resilience which takes place every two years in ADNEC, Abu Dhabi, organized by the UAE Ministry of Interior and Reed Exhibitions.

ISNR Abu Dhabi in its 7th edition from 15-17 March 2016 is expecting 500 exhibiting companies from 45 countries spreading over 27000sqm, in addition to 18,000 local and regional experts and decision makers from the private and public sectors and over 150 regional and international government buyers and delegation members.

2016 will witness the largest and most comprehensive edition ever held; ISNR will include three specialised sections for Homeland Security and National Resilience, Information Security, and Critical Infrastructure Security – together with two co-located events dedicated to Fire and Emergency Middle East and Occupational Safety and Health Middle East co-organised by OSHAD Abu Dhabi; ISNR will feature, as well, the International Conference on Security Challenges, Cyber Crime Conference and Occupational Safety and Health Conference in addition to specialised workshops and a world class Live Action on Responding to Crisis and Emergencies.

About Reed Exhibitions (www.reedexpo.com)

Reed Exhibitions is the world's leading events organiser. With a unique network of offices and international sales promoters, our market reach is extensive: in 2014 over 7 million participants attended our events. We have a growing portfolio of over 500 events in 43 countries, including trade and consumer exhibitions, conferences and meetings, ranging across 43 industry sectors – from aerospace and aviation to beauty and cosmetics to sports and recreation. Reed Exhibitions delivers contacts, content and communities with the power to transform your business.

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